



JA
ENTERPRISE
Without Borders®

How to join the Enterprise without Borders® program

Flexible implementation option

- Enterprise without Borders® program is an international extension to the Company Program
- Can be run together with your Company Program in the same year/semester or can be run the following year as a separate next level of the Company Programme

All study materials and guides for students, teachers, and business volunteers/consultants **are available on-line** as well as access to the E-mentoring tool and social media (webinars, on-line presentations, EwB café with the best companies etc.)

New EwB Platform will be launched on September 2013!

- **Open for all JA countries now**
- **New EwB Platform works with EwB sites now – enables registration of the EwB sites by JA Staff, teachers /schools and linking them with other sites available**
- **Social media involved, interactive map, E-mentoring tool for students/teachers/volunteers and many others.**

www.jaewb.org

EwB Site

An EwB Site is the main element of the EwB programme. It refers to the location where the EwB student companies will take place. For example, one EwB Site could plan to have more than one student company (such as a school).

- An EwB Site can be registered by a school teacher, JA volunteer or JA staff person
- An EwB Site has its own profile providing information about location, country, language, general information and requirements for partnerships with other EwB Sites
- The partnering of EwB Sites with other EwB Sites is done with the help of the area JA coordinator for EwB
- After two EwB Sites are partnered, the EwB joint ventures can begin to create their profiles.

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What are the steps?

- 1. Register the EwB Site** (including the teachers' accounts and JA companies profiles)
- 2. Select your partner site from one of the other EwB Sites available.**

The calls for registration and partnerships will be launched twice during the academic year that all participating countries can participate due to different academic year schedule :

First call: September – October
Second call: January – February
- 3. Register your EwB Joint Venture Companies by creating your JV profile.** Students can also communicate with other EwB companies or approach additional EwB Sites for more partnership opportunities.

Roles in EwB

JA Coordinators

Each JA organisation wanting to participate in this programme needs to have **an area coordinator**.

- The JA coordinator has “administrator access” to the EwB platform and is responsible for assisting participating teachers/volunteers/students and approving their EwB Site registrations.
- The JA coordinator helps to partner their EwB Sites with other EwB Sites in other areas by communicating with other coordinators.
- The JA coordinator is responsible for supporting the EwB Sites (teachers, volunteers, JA staff and EwB companies) as they move through their EwB experience, answering any questions and troubleshooting.
- The JA coordinator must participate in an online training session (1.5 hours)
- Throughout the program, the JA coordinator has “live” access to help and support from the **main EwB Coordinator** and there is a special internal section on EwB Platform for JA coordinators with relevant materials and information.

EwB Teachers

- Teachers are often the “driving engine” for partnering EwB Sites and connecting their students with their peers at the other EwB Site. With the support of their area coordinator they can register an EwB Site and support students to create their EwB Company Profile.
- Teachers have their own personal accounts linked to their EwB Site and EwB Companies.

Business Volunteers

- Business volunteers serve as coaches and mentors to EwB Companies. Obviously, a JA Company Program volunteer can also be an EwB Company volunteer.
- The difference between being a Company Program volunteer and an EwB Company volunteer is that the students need more coaching in the cooperation with their peers at the other EwB

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Site. This can relate to their shyness about communicating across borders, possibly in a foreign language, or technical issues as they sort out import-export of products, financial issues etc.

- EwB Company volunteers can coach their students online using the EwB E-Mentoring tool. This makes it possible for volunteers to be located at a distance—maybe even another country!—and still be able to volunteer

EwB Student Company

- The EwB Company is a joint-venture of at least 2 student companies. The first task for two partnered EwB Sites is for the students to create an EwB joint venture Company. Each EwB joint venture company creates its profile on the EwB platform which includes a description of its joint activity, products, services...
- The EwB Company can also create additional joint-venture partnerships with other EwB companies in EwB network.
- Through the EwB Platform, students can access a variety of online tools for their EwB activities (on-line study materials, E-mentoring tool, social media, internal communicator, registration for events) and collect points for their online activities

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